



**Khandesh College Education Society's  
Institute of Management & Research, Jalgaon  
Affiliated to KBC North Maharashtra University,  
Jalgaon  
NAAC Accredited**

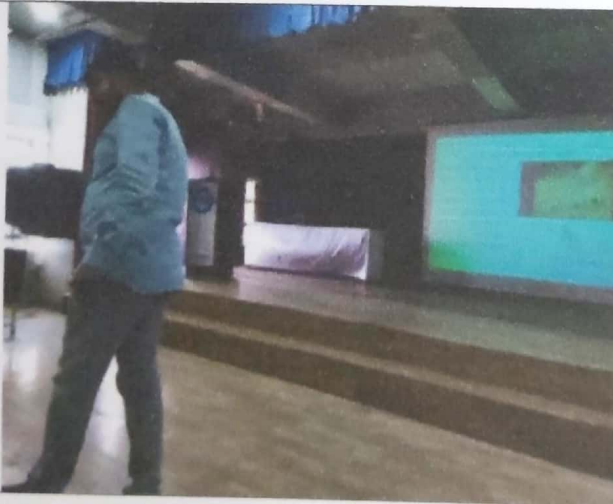
### **Activity Report**

<b>Name of the Activity</b>	A seminar on "Essentials of IPR in Innovation and Entrepreneurship"
<b>Date</b>	June 04, 2022
<b>Organizing Department</b>	Institute
<b>Number of Participants</b>	65 students and 12 faculty members

### **Description**

On June 04, 2022 the institute has organized Seminar on IPR for students. We have scheduled the session of Mr. Nikhil Kulkarni, Manager, KCIL, KBCNMU, Jalgaon. The topic of this seminar was "Essentials of IPR in Innovation and Entrepreneurship". Total 65 students and 12 faculty members had participated in this seminar.

The expert has elaborated various success stories and introduced the importance of IPR with his presentation. KBCNMU has motivated the students of IMR about Converting an Idea into a Patent Registration.



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## Activity Report

<b>Name of the Activity</b>	A Seminar on IPR by Prof. Dr. Vikas Gite, Director KCIL, KBCNMU, Jalgaon
<b>Date</b>	16 Nov 2021
<b>Organizing Department</b>	Institute
<b>Number of Participants</b>	73

### Description

A Seminar on IPR by Prof. Dr. Vikas Gite, Director KCIL, KBCNMU, Jalgaon was organized by the institute at the time of inauguration of its Innovation Cell KIEDC. The institute's **Innovation and Incubation Center** has established a strong linkage with KBCNMU Centre for Innovation, Incubation and Linkages (KCIL), through its "Innovation and Entrepreneurship Development Cell (K-IEDC)".

Professor Gite has given guidance to the students and faculty members on "Essentials of an IPR from Innovation and Startup perspective".

Total 73 participants including faculty members and students have participated in this seminar.



  
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<b>Name of the Activity</b>	A Seminar on Research Methodology by Prof. Dr. Bhushan Chaudhari, Professor, School of Life Sciences, KBCNMU, Jalgaon .
<b>Date</b>	16 Nov 2021
<b>Organizing Department</b>	Institute
<b>Number of Participants</b>	61

#### **Description**

A Seminar on " Genesis and Essence of Innovation and Incubation Ecosystem under Research Methodology" was conducted , by Prof. Dr. Bhushan Chaudhari, KBCNMU, Jalgaon . He has given guidance to the students and faculty members about the need of research and experimental work, surveys, market research to start a new business. Total 73 participants including faculty members and students have participated in this seminar.



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## Activity Report

Name of the Activity	Internal Smart India Hackathon
Date	29 Mar 2022
Organizing Department	Institute
Number of Participants	73

### Description

Smart India Hackathon is the national level competition held by Ministry of Higher Education of government of India for the students of Engineering and Technology. The aim of this activity is to encourage the innovative youth to come forward, solve the industries problems, and provide best solutions.

In second phase of our SIH Promotion, we have conducted course wise meeting. Near about 250 students of BCA, MCA, BBA and MBA courses, were covered in these meetings. The students shown their interest regarding participation in the **Internal Hackathon**. From the Internal Hackathon, total 72 students in 12 teams were selected for submitting their idea solutions in national level SIH.



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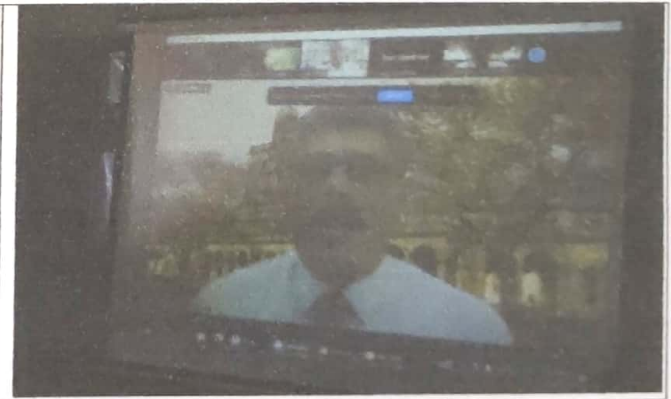
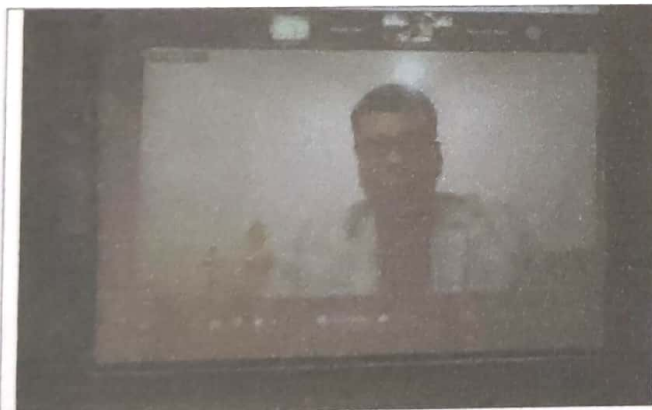
### Activity Report

<b>Name of the Activity</b>	International Business Research E-conference on "Sustainable ideas for business development in the New Normal"
<b>Date</b>	11/03/2022
<b>Organizing Department</b>	Institute
<b>Number of Participants</b>	75 (hybrid mode)

### Description

KCES's IMR has organized an International Business Research E-conference on the theme, "Sustainable ideas for business development in the new normal". More than 75 researchers and students have participated and presented their research articles on various topics related to -Sustainable business and Marketing, Changes in Financial Sector, Information Technology, Human Resources Management, Impact on Current Economy and not the least promotion to Innovation and Entrepreneurship. All the selected 39 research articles are compiled to publish them in the form of a book.

Prof. Parag Kalkar, Dean Commerce and Management, SPPU, Pune , Prof. Dr. Anantha Rao, Emeritus Professor, Finance University of Dubai, UAE and Mr. Ajay Upadhyay, Sr. Director and Head Analytics, Infosys, USA had graces the conference and delivered the plenary talks on this occasion.





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## Activity Report

Name of the Activity	Innovative Product Presentation Competition
Date	16 Feb 2022
Organizing Department	MBA
Number of Participants	78

### Description

Innovative Product Presentation Competition was organized by MBA 16 Feb 2022, conducted by Ms. Jayashri Chaudhari as part of the innovative practice of the subject she teaches. Students came with innovative product ideas and displayed it in the form of Poster Presentation. Faculty visited and had given valuable input to the participants. Three teams were selected for the prize of amount -----.

Prof. Shama Saraf played the role of the respected jury and encouraged students by giving valuable tips to convert the ideas in a business.

Overwhelmed response of students was observed in the event.



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